



**SRQLAX.INC (SRQLAX)** is a private, non-profit organization dedicated to raising awareness and funds to foster the growth of lacrosse in Sarasota County and to support the ongoing development of lacrosse as a Florida High School Athletic Association (FHSA) sanctioned sport in our public high schools. *We are excited to announce our newest Sarasota County lacrosse program – potentially coming to Sarasota High School in the Spring of 2020!*

The sport of lacrosse is often referred to as “America’s Oldest Sport,” yet in recent years, exponential growth has also made it the nation’s fastest growing sport. *Over the past 15 years, lacrosse participation has increased over 225 percent*, with a record-setting 825,000 players on organized teams in 2016. Since 2011, sponsored high school programs have increased 27 percent and NCAA programs, 33 percent. As of 2018, over 200 high schools in Florida now offer FHSA boys’ and girls’ varsity lacrosse, up 38% since 2013. According to NCAA research, high school lacrosse players have a better chance of playing at the college level than virtually any other team sport. Yet, until recently, high school lacrosse programs were available only to a select group of local youths through private schools or cost-prohibitive club teams and many of our children were being left behind.

SRQLAX is working hard to bring access to the sport of lacrosse to Sarasota County’s widely diverse student population. With the support of the Sarasota County School Board, we have been authorized to establish programs in our public high schools; approved on a case-by-case basis, and always with the stipulation that we fully fund each program for the first three years at a cost of approximately \$100,000 per school. We started varsity lacrosse at Riverview High School in 2016, adding junior varsity in 2017, and Venice High School in 2018 with JV teams starting in 2019. It’s time to give the student athletes of Sarasota High School the opportunity to participate and excel in this emerging sport. *We are currently on track to bring girls’ & boys’ varsity lacrosse teams to Sarasota High School in the spring of 2020. But we cannot do this without your help.*

The Sarasota County School Board requires the SRQLAX lacrosse programs to be 100% self-funded, and the dollars we raise go to help fund coaches’ salaries, referees, transportation, uniforms, protective equipment, field equipment & maintenance, lights, scholarships, and much more. We hope you will consider playing a significant role in bringing the sport of lacrosse to Sarasota High School and the youth of our community.

## 2019-2020 SPONSORSHIP OPPORTUNITIES

### WORLD LACROSSE SPONSOR: \$5,000

- 4’x6’ banner at SHS stadium for 2020 season
- Home page advertising & web link on SHS Lacrosse and SRQLAX websites
- Game-day announcer recognition at Sarasota High Stadium for 2020 season
- Top billing on SHS Lacrosse stand-up sponsorship banner to be displayed at games and promotional events
- Recognition in SHS Lacrosse and SRQLAX social media, press, and promotional materials.
- Logo on promotional 2020 sponsor shooter shirts

### MAJOR LEAGUE LACROSSE SPONSOR: \$2,500

- 2’x4’ banner at SHS stadium for 2020 season
- Home page advertising on SHS Lacrosse and SRQLAX websites
- Recognition in SHS Lacrosse and SRQLAX social media
- Prominent logo placement on SHS Lacrosse stand-up sponsor banner to be displayed at games and promotional events
- Name on promotional 2020 sponsor shooter shirts

### DIVISION I SPONSOR: \$1,000

- Company logo on home page of SHS Lacrosse website
- One time promotion and recognition on SHS Lacrosse and SRQLAX social media
- Logo on SHS Lacrosse stand-up sponsor banner to be displayed at games and promotional events

### DIVISION II SPONSOR: \$500

- Recognition on SHS Lacrosse and SRQLAX websites
- Recognition on SHS Lacrosse and SRQLAX social media
- Name on SHS Lacrosse stand-up sponsor banner to be displayed at games and promotional events

### DIVISION III SPONSOR: \$100

- Company logo on SHS Lacrosse website
- Recognition on SHS Lacrosse and SRQLAX social media

### VARSITY LEVEL SPONSOR: \$25 - \$99

- Recognition on SHS Lacrosse website
- Recognition on SHS Lacrosse and SRQLAX social media

*Supporting Sarasota High School Lacrosse is easy!*

Simply complete and mail the form below to:  
SRQLAX.INC, PO Box 15153, Sarasota FL 34277

Make check payable to: SRQLAX, Inc.  
You can also pay online at [www.srqlax.com](http://www.srqlax.com)

Company name: \_\_\_\_\_ Date: \_\_\_\_\_

Contact person: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Company website: \_\_\_\_\_

**SPONSORSHIP LEVEL**

World Lacrosse: Donation Amount \$ \_\_\_\_\_

Major League Lacrosse: Donation Amount \$ \_\_\_\_\_

Division I: Donation Amount \$ \_\_\_\_\_

Division II: Donation Amount \$ \_\_\_\_\_

Division III: Donation Amount \$ \_\_\_\_\_

Varsity: Donation Amount \$ \_\_\_\_\_

**Thank you for supporting Sarasota High School Lacrosse & SRQLAX!**

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